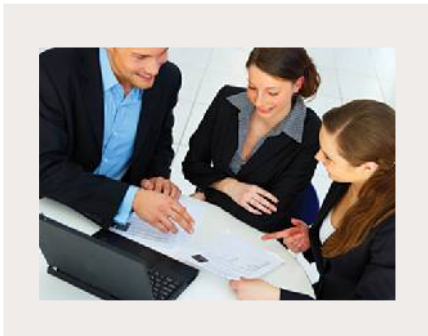




imagine unified communications...
for the Car or Bike Showroom.....



Making your marketing pay

You gain an ability to use the phones to track the effectiveness of your website from your reception's call logging software. Some dealerships have halved their ineffective marketing.

Serving your customers more efficiently

This can be achieved by using a separate number per department: Sales, Parts, Body Shop, Maintenance etc., can all have their own numbers, even if the same people answer the calls!

Selling your services "while on hold"

Use the "music-on-hold" facility with a professionally recorded message to push your capabilities while the prospective client is waiting to be connected to their salesman.

Recording your calls

The ability to record all inbound or outbound calls & transfer them to email is a simple & cost effective feature. You have a permanent record of what you and the customer agreed to. You can choose between having all calls recorded or a low-cost capability to selectively record your calls.

Priority treatment for your important clients

Samsung OfficeServ 7000 can identify your customers and will automatically prioritise callers depending on the importance of the client.

Some of our motor trade customers:

- Oxford Audi (Oxford)
- Bowker BMW (Preston & Blackburn)
- MNH Vehicle Contracts (Blackburn)
- Derek Woodman BMW (Blackpool)
- Rocket Centre (Blackburn)
- Philip Youle Motorcycles (Manchester & Blackburn)

Any showroom, any size

The modular design of the OfficeServ 7000 platforms means there is a solution with the same features and functions for every size of organisation. The OfficeServ product range features a common set of handsets and applications.

- OfficeServ 7100 - for the small business
- OfficeServ 7200 - for mid-sized showroom
- OfficeServ 7400 - for national chain & multi-site organizations

Talking the talk

To find out more about Samsung's range of unified communications solutions please contact: ABBEY TELECOM



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